

THE INTERNATIONAL FERMENTATION CONFERENCE

# FERMENTATION 2020

MAY 21-23, 2020 | CHICAGO MARRIOTT MAGNIFICENT MILE

FERMENTATION 2020 (F2020) is the first event from The Fermentation Association (TFA). While we hope to attract many attendees, we have set our expectations at modest levels, anticipating that 175-225 fermentation enthusiasts and experts will participate. The sponsorship levels shown below provide a range of options for those who want to support our efforts and demonstrate that commitment from our earliest days.



## **PARTNER - \$10,000**

- Logo presence on F2020 website & all event signage and materials
- 2 speaking opportunities (Thursday afternoon, Saturday afternoon)
- Tabletop exhibit or booth
- Logo presence in all advance event promotion
- 1X access to attendee contact info
- 4 F2020 registrations



## **COLLABORATOR - \$5,000**

- Logo presence on F2020 website & all event signage and materials
- 1 speaking opportunity (Thursday afternoon OR Saturday afternoon)
- Tabletop exhibit
- 2 F2020 registrations



## **SUPPORTER - \$1,500**

- Logo presence on F2020 website & all event signage and materials
- Tabletop exhibit
- 1 F2020 registration

We also have dedicated Tasting and Academic Program exhibit areas that are available at reduced rates; each includes 1 F2020 registration:

Tasting Area tabletop exhibit	<b>\$500</b>
Academic Program Area tabletop exhibit	<b>\$750</b>

There is also the opportunity to underwrite specific activities at FERMENTATION 2020, such as keynote speakers, panels, receptions, and tracks or individual sessions.

We also welcome those who would like to more broadly support The Fermentation Association as **Charter Underwriters**, with cash and in-kind contributions starting at \$25,000. Benefits include:

- Partner-level sponsorship of F2020
- 12-month logo presence on TFA website
- 12-month logo presence on TFA newsletter



THE  
FERMENTATION  
ASSOCIATION